



Utility Safety Conference

March 28-29, 2023 | Red Deer, Alberta

Back to LIFE – Overcoming Complacency in a Post-Pandemic World

Event Details

March 28 – Tradeshow and Conference

The first in-person gathering of Utility Safety Partner (USP) members since the unification of Alberta Common Ground Alliance, Alberta One-Call, and the Joint Utility Safety Team into one safety organization.

Day One will include an update on the “State of the Unification” from the Chair of the USP Board, Committee Meetings open to all, Concurrent Education and Awareness Sessions, our Trade Show, and a keynote address from [Chad Kennedy](#). We estimate that 230+ industry stakeholders will attend.

March 29 – Ground Disturbance Training

There will be two full day GD201 training classes and one half-day GD101 class offered at a reduced rate by our partners in the USP Training Standards Committee. Industry-recognized certificates of completion will be provided to attendees who successfully complete the course.

We estimate that 90 trainees will attend.

Sponsorship Opportunities

Help make our event a success!

We are offering the following sponsorship opportunities to our stakeholders. Your organization may choose one or multiple sponsorship options. Sponsors will be thanked and listed in the event schedule, on the event site and will have their logo and company name visible where appropriate (cards on tables for coffee breaks/meals, registration desk, main screen during keynote, etc.)

Please indicate below where you would like to sponsor and submit this form back to info@utilitysafety.ca with USP2023 in the subject line.

	Sponsorship Opportunity	Cost
SOLD	Registration - lanyards and name tags with your company name or logo (one available)	\$1,500
SOLD	Co-sponsor Breakfast – Day One (two available, OR full sponsorship below)	\$2,500, or
	FULL sponsor Breakfast – Day One (solo sponsor breakfast, one available)	\$5,000
SOLD	Coffee Break Sponsor – Day One (one available)	\$2,000
SOLD	Keynote speaker sponsor – Chad Kennedy (one available)	\$1,500
	Co-sponsor Lunch – Day One (two available, OR full sponsorship below)	\$3,500, or
	FULL sponsor Lunch – Day One (solo sponsor breakfast, one available)	\$7,000
SOLD	Breakfast sponsor – Day Two (one available)	\$2,500
SOLD	Coffee Break sponsor – Day Two (one available)	\$1,000
SOLD	Lunch sponsor – Day Two (one available)	\$3,000

Total sponsorship commitment \$ _____

Your Information

Contact Person Name		Organization/Company	
Phone Number		Email Address	
Invoicing Mailing Address			

Thank you.