

## TRADESHOW INFORMATION PACKAGE

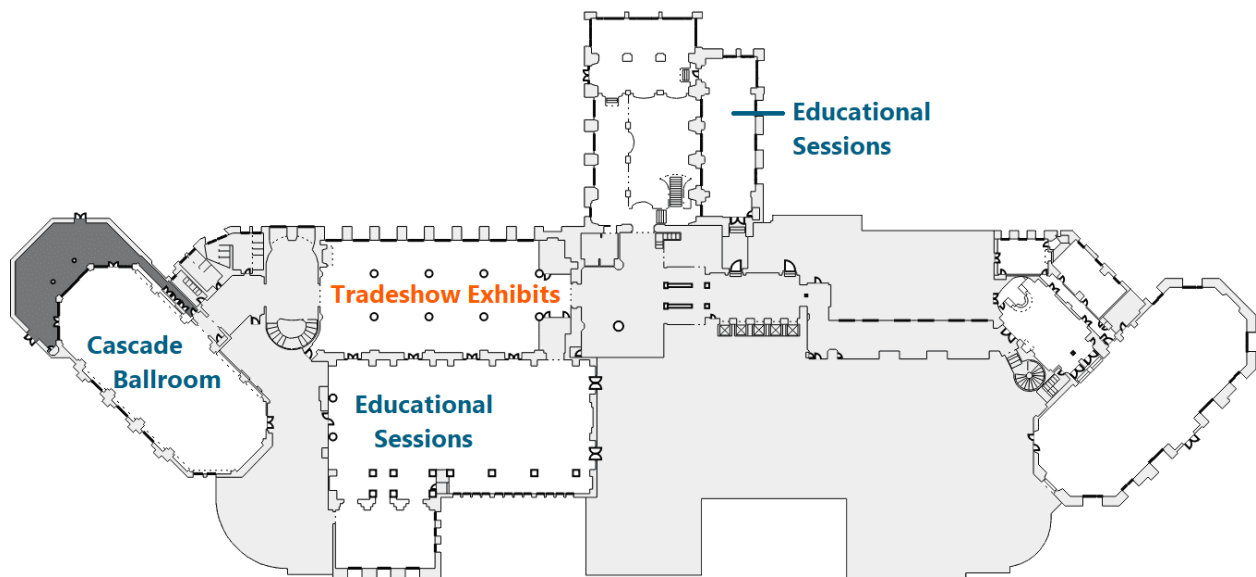
### Event Overview

Utility Safety Partners celebrates 40 years of damage prevention services in Alberta at our 40<sup>th</sup> Anniversary and Safety Conference at the Fairmont Banff Springs Hotel, February 26-28, 2024. In **Honouring our History & Embracing our Future**, we will celebrate the leaders who shaped damage prevention in Alberta and look ahead to what the future holds for buried and overhead energy and utility asset protection services. We estimate 250+ industry decision makers, senior leadership, and managers will attend.

### Tradeshow

Exhibitor booths are located in the Riverview Lounge, a high traffic area outside of the main conference room (Cascade Ballroom) and educational session rooms. The Opening Reception and all refreshment breaks are hosted on the exhibitor floor, providing ample opportunity for attendees to visit your booth and learn about your products and services.

Register as a tradeshow exhibitor [HERE](#).



### Booth space includes:

- 2 full conference passes
- 8' high back wall drape
- 3' high side wall drapes
- 1 – 6' blue skirted table
- 2 chairs
- 1 wastebasket
- 1 7x44" showcard sign of company name (submit graphic by January 26, 2024)
- WiFi access

# 40th Anniversary & Safety Conference

February 26-28, 2024 | Fairmont Banff Springs

## Tradeshow Floorplan



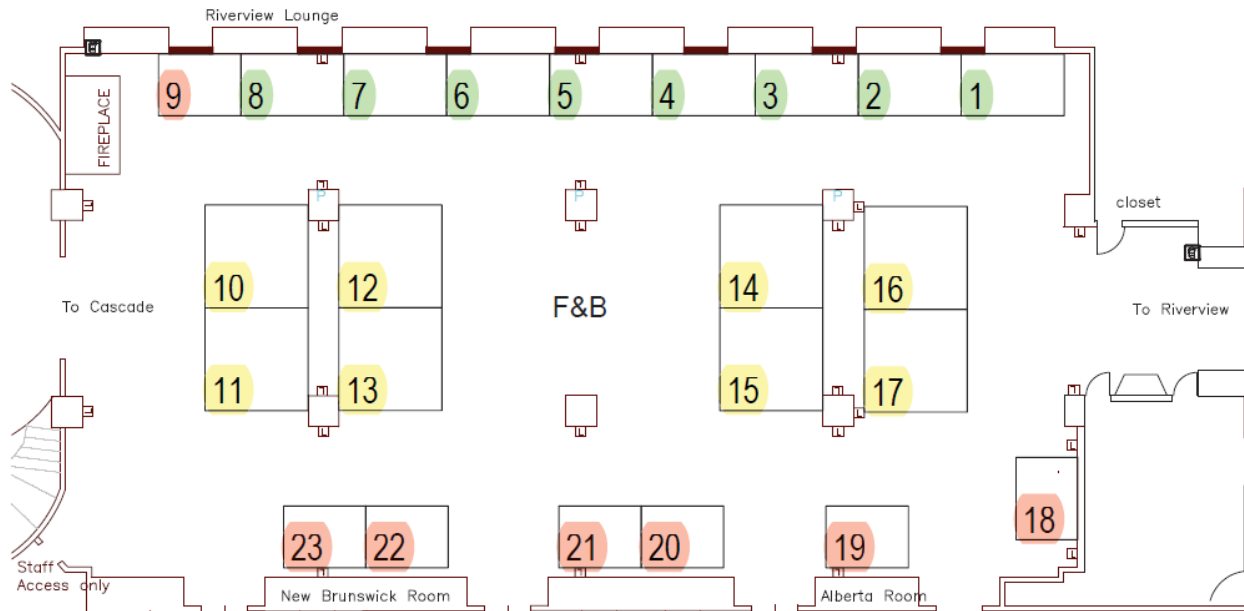
403-762-2828  
banff@ges.com

Utility Safety Partners  
23 Exhibit spaces

- 8 - 10'x10' Exhibits
- 8 - 6'x10' Exhibits
- 7 - 6'x8' Exhibits

February 26 - 28, 2024

Riverview Lounge - Fairmont Banff Springs Hotel



## Schedule

Move In		Move Out	
Monday, February 26	10:00 am to 3:00 pm	Wednesday, February 28	12:00 pm to 2:30 pm

The tradeshow exhibit floor is open for the Opening Reception on Monday February 26; on Tuesday February 27 from 9:00 am to 12:00 pm and 12:30 pm to 4:30 pm; and on Wednesday February 28 from 9:00 am to 12:00 pm.

Dedicated Tradeshow Times		
Opening Reception	Monday February 26	4:00 pm to 6:00 pm
Refreshment Breaks	Tuesday February 27	10:00 am to 10:30 am
	Tuesday February 27	2:45 pm to 3:30 pm
	Wednesday February 28	10:10 am to 11:10 am

Honouring Our History & Embracing Our Future



# 40th Anniversary & Safety Conference

February 26-28, 2024 | Fairmont Banff Springs

## Tradeshow Products and Services

GES is our official tradeshow service provider. Please visit their [online portal](#) to:

- **Send your company graphic to GES by January 26, 2024**, so it can be included on your booth showcard sign.
- Order additional booth materials. Order before February 2, 2024, and receive advanced pricing.
- Arrange shipping and/or material handling.  
**\*NOTE\*** If you are shipping materials from outside of Canada, please [let us know](#) by **December 8, 2024**.
- Download directions to the loading docks.

AV equipment can be ordered through ENCORE by calling 403-762-1740 or emailing [mike.klement@encoreglobal.com](mailto:mike.klement@encoreglobal.com)

Contact Utility Safety Partners at [info@utilitypartners.ca](mailto:info@utilitypartners.ca) with any questions. We look forward to seeing you!

Honouring Our History & Embracing Our Future