

### SPONSORSHIP OPPORTUNITIES

Help make our event a success! All sponsors will be thanked and recognized on the event website and through social media. This year’s conference has multiple screens and digital displays where sponsors will be recognized, and your company’s logo will be displayed.

| \$500 - \$1,000  |                            |         |
|--|----------------------------|---------|
| <b>Live Pianist at the Welcome Reception</b><br><i>Your logo on piano signage.</i>   | 1 opportunity available    | \$500   |
| <b>AV sponsorship – Wednesday February 28</b><br><i>Your logo outside of educational session room.</i>                       | 3 opportunities available  | \$500   |
| <b>Totem Advertising</b><br><i>Rotating ad on digital totem displays. Please provide media ad.</i>                           | 10 opportunities available | \$750   |
| <b>AV sponsorship – Tuesday February 27</b><br><i>Your logo outside of educational session room.</i>                         | 3 opportunities available  | \$1,000 |
| <b>Event Blessing and Elder Gifts</b><br><i>Company recognition and thank you on stage.</i>                                  | 1 opportunity available    | \$1,000 |
| <b>WiFi</b><br><i>Your logo at registration desk and company recognition on digital totem displays.</i>                      | 2 opportunities available  | \$1,000 |
| <b>80s Party Photo Booth</b><br><i>Your logo on photo booth pictures.</i>  | 1 opportunity available    | \$1,000 |
| \$2,000 - \$3,000  |                            |         |
| <b>Refreshment Break</b><br><i>Your logo at refreshment stations and company recognition on digital totem displays.</i>      | 3 opportunities available  | \$2,000 |
| <b>Hotel Room Keycards</b><br><i>Your logo on each guest’s keycard.</i>  | 1 opportunity available    | \$2,500 |
| <b>80s Party Food &amp; Venue</b><br><i>Recognition on main screen and on 6 TVs around the room.</i>                         | 3 opportunities available  | \$2,500 |
| <b>80s Party Band</b><br><i>Your logo on the band drum. Company recognition by the band.</i>                                 | 1 opportunity available    | \$3,000 |
| <b>Opening Remarks</b><br><i>Company recognition on main screen, 6 TVs around the room and on stage.</i>                     | 1 opportunity available    | \$3,000 |
| <b>Welcome Reception</b><br><i>Your logo at food stations, at the bar and company recognition on digital totem displays.</i> | 2 opportunities available  | \$3,000 |

# 40th Anniversary & Safety Conference

February 26-28, 2024 | Fairmont Banff Springs

| \$3,500 - \$5,000   |   |         |
|---|---|---------|
| <b>Registration</b><br><i>Your logo on registration webpage, confirmation email and attendee badges.</i>  | 1 opportunity available<br><b>SOLD</b>                                  | \$3,500 |
| <b>Breakfast</b><br><i>Company recognition on main screen, 6 TVs around the room, on digital totem displays and on stage.</i>                   | 2 opportunities available   | \$4,000 |
| <b>Lunch</b><br><i>Company recognition on main screen, 6 TVs around the room, on digital totem displays and on stage.</i>                       | 2 opportunities available<br><i>1 of 2 sponsorships still available</i> | \$5,000 |
| <b>Awards Banquet</b><br><i>Your logo near stage, on screen and company recognition on stage and on digital totem displays.</i>                 | 2 opportunities available   | \$5,000 |
| <b>Mobile App</b><br><i>Your logo in the mobile app as the app sponsor and company recognition on digital totem displays at the conference.</i> | 1 opportunity available<br><b>SOLD</b>                                  | \$5,000 |

Submit your sponsorship through the [event registration page](#) and send a copy of your company's logo to [info@utilitysafety.ca](mailto:info@utilitysafety.ca) with USP2024 in the subject line.

If you would like to sponsor a portion of the event that is not listed in the above opportunities, please email [info@utilitysafety.ca](mailto:info@utilitysafety.ca) with the sponsorship details.

Thank you for your support!

Honouring Our History & Embracing Our Future

