



Sponsorship

Help make our event a success! Demonstrate your support of safety and damage prevention and showcase your brand with 200+ industry professionals.

Event Details

The 2025 Utility Safety Conference offers an opportunity for damage prevention and safety professionals to learn about the newest information, innovation, technology, and experiences contributing to safe work practices. We estimate over 200 stakeholders will attend, including contractors, machine operators, facility operators, training providers, line locators, regulators, safety representatives, equipment suppliers, and more.

April 14, 2025 – Ground Disturbance 101, Ground Disturbance 201, and Locating 101 training classes will be offered at a reduced rate by our partners in the USP Training Standards Committee. Attendees that complete the courses will receive industry-recognized certificates of completion. Training will be followed by the Opening Reception with our tradeshow exhibitors, then an Awards Dinner and social event where USP's 2024 Excavator of the Year, Locator of the Year, and Member of the Year will be recognized.

April 15, 2025 – Day two includes USP's AGM, concurrent educational sessions about the newest information, innovation, technology and experiences from industry experts, committee meetings open to all attendees, a plenary address, and dedicated tradeshow time with industry suppliers where attendees can learn about the newest products and services.

Sponsorship opportunities are listed below.

Submit your sponsorship through the [Event Registration Page](#).

Send a copy of your company's logo to info@utilitysafety.ca so we can recognize you.

Thank you for your support and we look forward to seeing you at USP2025!



Sponsorship Opportunities

\$5,000 - \$7,000		Your logo on the event website, Recognition on social media, Recognition on screen at the event, Opportunity to provide one item for delegate bags, Opportunity to provide ad for digital totem displays, One free conference pass.	
Event App	1 available		\$7,000
<i>Your logo in the app as the official app sponsor</i>			
Awards Banquet & Social Event	2 available		\$5,000
Keynote Speaker – Big Daddy Tazz	3 available 2 remain		\$5,000
\$3,000 - \$4,000		Your logo on the event website, Recognition on social media, Recognition on screen at the event, Opportunity to provide one item for delegate bags, Opportunity to provide ad for digital totem displays.	
Registration	1 available SOLD		\$4,000
<i>Your logo on the registration website and attendee badges</i>			
Opening Reception with Exhibitors	2 available		\$4,000
Hotel Room Keycards	1 available SOLD		\$3,000
<i>Your logo on each attendee's room keycard</i>			
\$1,500 - \$2,000		Your logo on the event website, Recognition on social media, Recognition on screen at the event, Opportunity to provide one item for delegate bags.	
Lunch, Day 1	2 available		\$2,000
Lunch, Day 2	4 available		\$2,000
Event blessing and Elder gift	1 available SOLD		\$1,500
Breakfast, Day 2	3 available		\$1,500
\$500 - \$1,000		Your logo on the event website, Recognition on social media, Recognition on screen at the event.	
Door Prize	1 available SOLD		\$1,000
Breakfast, Day 1	2 available		\$1,000
Tradeshow refreshments, Day 2	4 available		\$1,000
Early-bird Registration Prize	1 available		\$500
Educational Session Room	3 available		\$500