



EXHIBITOR INFORMATION PACKAGE

Event Overview

The 2027 Utility Safety Conference offers an opportunity for damage prevention and safety professionals to learn about the newest information, innovation, technology, and experiences contributing to safe work practices. We estimate over 200 stakeholders will attend, including contractors, machine operators, facility operators, training providers, line locators, regulators, safety representatives, equipment suppliers, and more.

Trade Show

The second day of the conference features a trade show where attendees can visit exhibitor booths and learn about the newest programs, products, and services in damage prevention and utility safety. Exhibitor booths are throughout the Alberta Ballroom, two adjoining rooms, and the foyer between the ballroom and elevators. Connecting doors allow for smooth traffic flow between the rooms. Attendees will have 4 hours of dedicated trade show time throughout the day, with all refreshment breaks hosted in the exhibitor area.

New in 2027

We appreciate the feedback we received after our 2025 conference. Your comments contributed to the following improvements for 2027.

Larger booths: All booths are 10' wide to allow room for display materials and space to interact with attendees. Exhibitors can choose between 8' or 10' deep booths.

Less downtime. Trade show hours are on the same day with 4 hours of dedicated trade show time throughout the day.

Exhibitor Showcase: Exhibitors can provide a 2-3 minute video that will be played for all attendees during lunch on March 16. The showcase provides an opportunity to put your newest product, service, technology, or innovation in front of all attendees.

Engagement Activity

Conference attendees will receive a bingo card for each exhibitor to stamp after visiting their booth. Completed cards will be entered into a prize draw. Opportunities for additional draw entries will be scattered throughout the trade show rooms.

Powering Together Through Change

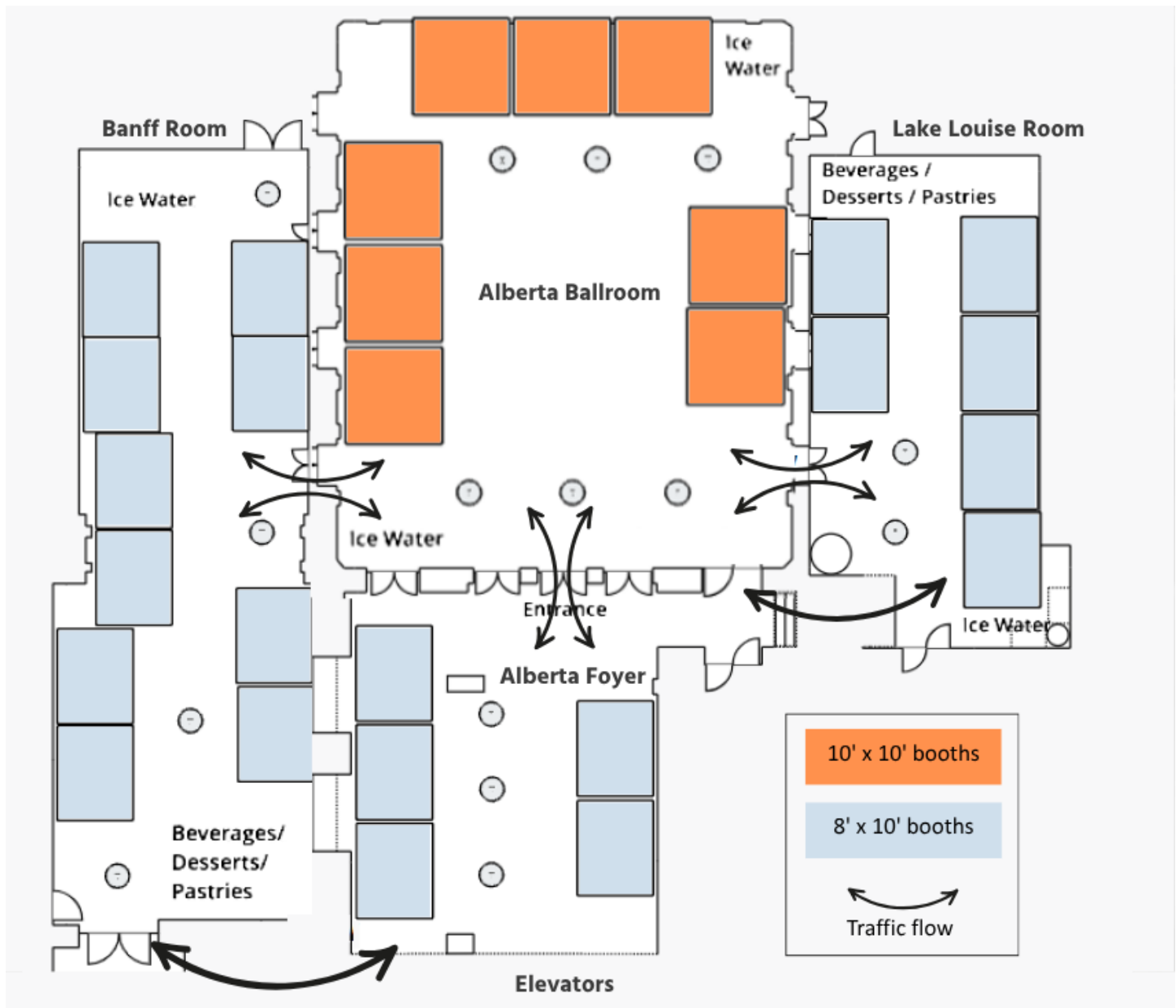
2027 Utility Safety Conference | March 15 - 17, 2027 | Fairmont Palliser, Calgary



Booth Space includes:

- 8'x10' or 10'x10' booth space
- 8' high back drape
- 3' high side drapes
- 6' skirted table
- 1-2 chairs
- Wi-Fi access
- Lunch and refreshments for one booth representative
- Opportunity to provide a 2-3 minute video for the exhibitor showcase.

Floorplan





Trade Show Schedule – March 16, 2027

8:30 am – 10:20 am	Move In
10:20 am – 12:20 pm	Dedicated trade show time <i>No other sessions occurring. Refreshments served in the trade show hall.</i>
12:20 pm – 1:20 pm	Lunch in the Crystal Ballroom <i>Exhibitor Showcase videos play on screen while attendees enjoy lunch.</i>
3:15 pm – 3:45 pm	Refreshment break in the trade show hall
4:30 pm – 6:00 pm	Final chance with exhibitors <i>No other sessions occurring.</i>
6:00 pm – 8:00 pm	Move Out

The full conference Schedule of Events can be found [here](#).

Booth Products and Services

Global Convention Services is our official trade show service provider. Information about ordering additional booth materials coming soon!

Register for a booth: <https://portal4484.wixsite.com/usp-events/safety-conference-tradeshow-registration>

Event information and registration links can be found at <https://utilitysafety.ca/events/safety-conference/>

Contact Utility Safety Partners at info@utilitysafety.ca with any questions. We look forward to seeing you!